



EGADE Business School  
Tecnológico de Monterrey



UNIVERSITY OF NORTH CAROLINA  
CHARLOTTE  
BELK COLLEGE  
OF BUSINESS

Graduate degree

# EGADE–UNC Charlotte MBA in Global Business & Strategy

**Strategy for global impact.**

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Challenge the present,  
Shape the future.

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**egade.tec.mx**



A man with dark hair, a beard, and glasses, wearing a dark suit, light blue shirt, and patterned tie. He has his arms crossed and is smiling slightly. The background is dark with a horizontal line and a small circle to the left of the text.

**Accelerate your path**  
*to global leadership*

**#1** in México  
& LATAM



|  **eduniversal**

## Reach your goals with an international dual degree

This **international MBA** is a **dual-degree program** delivered through a unique alliance between **EGADE Business School** and the **Belk College of Business | UNC - Charlotte**.

- **No need to relocate**

All of your core courses are completely taught at **EGADE Business School in Monterrey**, with half of them being delivered by the **Belk College of Business faculty**.

- **Expand your experience**

As a part of this international experience, you may also choose **to take a one-week summer course or one semester** at the **Belk College of Business** in Charlotte, North Carolina.

- **A noteworthy alliance**

Both **EGADE Business School** and the **Belk College of Business** have been accredited by **AACSB International**, the **premier international accrediting agency for business schools**.

## Global education at local reach



## A well-rounded experience

Conquering the next step of your career goes beyond acquiring **new management skills**. It's about enhancing your role through a broader perspective.



### Take on the multicultural challenge

Navigate the challenges of a **multicultural business environment** through a broad and thorough perspective on different contexts.

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### Hands on learning

Gain **practical knowledge** of the best business strategies, megatrends and management tools **through a global mindset**.

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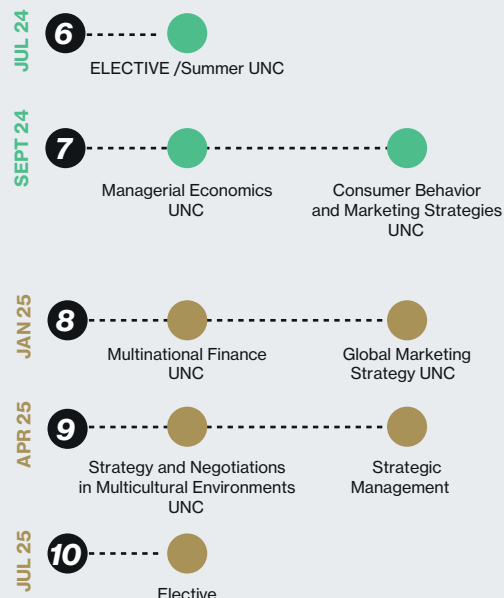
### An edge for global companies

Join the ideal environment to **foster interactions, open discussion and enrichment of leadership skills** needed in organizations worldwide.



## A chance to truly redefine your career

The EGADE-UNC MBA was designed as a unique collaboration between two internationally renowned business schools to drive professionals who want to advance their careers with skills focused on global business and strategy.



## An active learning approach

Scale your knowledge with a **balanced learning environment** where both theory and practical methodologies have a major role.

## The privilege of a global business network

Join the **Global Network for Advanced Management**, the largest network of business schools in the world, which gives you access to more **international experiences** such as:

- Global Network Week
- Small Network Online Courses (SNOCs)
- International Summer Internships

## It's your turn to take the lead

This program is aimed at helping leaders get a firm grasp of the main **trends, challenges, opportunities and cutting-edge** management practices in a global context.



Pursue two MBA degrees, one from EGADE and another from UNC Charlotte's Belk College of Business while staying in Monterrey.



Learn how to lead and **carry out successful international projects** that drive competitive advantages in a global scenario.



Identify opportunities to **innovate and undertake profitable business models** that contribute to sustainable development.



Embrace a curriculum that challenges you to develop a **strategic analysis** of the global economic, political, and social environment.



Work on core skills such as **intercultural intelligence and negotiation**, while you build an extensive leadership network.



Earn a certificate in Global Business and Strategy and build an extensive leadership network.

## Thrive in a unique environment

Taught at the **EGADE Business School Campus in Monterrey**, the **EGADE-UNC MBA** is designed to help you broaden your **leadership potential in multicultural environments** with a particular focus on Global Business & Strategy.

In addition to the double degree in alliance with UNC, it is possible to get a third MBA degree with one of our 11 partner universities.



### At a glance:

- **Duration:** 2.5 years
- **Format:** Part-time
- **Language:** English
- **Professional experience:** 3 years minimum
- **Intake:** April & september



### Location

- Monterrey



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Recognized as the **most prestigious** business school in Latin America, **EGADE Business School** has the mission to empower omnipreneurial leaders who **create shared value and transform society**.

The **Belk College of Business from the University of North Carolina** at Charlotte is committed to creating an inclusive culture that **inspires a passion for knowledge** and intellectual growth as well as a dedication to service.

## More on EGADE's leadership in LATAM

Recognized by renowned  
international rankings



Triple Crown Accreditation



AACSB  
ACCREDITED



ASSOCIATION  
AMBA  
ACCREDITED



### Ciudad de México

Carlos Lazo 100  
Col. Santa Fe, Álvaro  
Obregón

### Monterrey

Eugenio Garza Lagüera  
y Rufino Tamayo. San Pedro  
Garza García, Nuevo León

### Guadalajara

General Ramón  
Corona 2514  
Zapopan, Jalisco

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