



EGADE Business School
Tecnológico de Monterrey

EGADE MBA ONLINE

*Success knows
no boundaries*

Challenge the present,
Shape the future.

egade.tec.mx



Gabriel
MBAO Alumnus

Monsterrat
MBAO Alumna



Create a lasting change on a global scale



Duration:
21 months



Intake:
April & September



Format:
Online Part Time



Language:
Spanish / English

Strengthening management skills or developing a new mindset can become a challenge for executives who lack the time or chance to go back to school. However, EGADE Business School has created a high-impact program tailored for busy professionals, enabling them to enhance their leadership and skills without interrupting their careers.

The EGADE MBA Online is a program for high achievers who aspire to shape their way in the ever-shifting landscape of global business. Live the EGADE experience with the flexibility you need to improve your career without any geographical limitations. Enjoy exclusive opportunities to study abroad and become a member of an exclusive community of corporate innovators and entrepreneurs.

Who is this program for?

EGADE MBA Online is a program for senior executives and professionals with an average working experience of 11 years and a demanding lifestyle, but who aspire to improve their leadership and management skills to grow faster in their organizations or diversify their job opportunities.



Everything that makes EGADE MBA Online unique



A senior-oriented MBA

Study an MBA with senior executives and professionals with ample experience in their fields.



Learn from anywhere

The online format gives you the flexibility and convenience of achieving your professional and academic goals without the need to attend a regular classroom.



Develop a holistic vision of business

The program is composed of multiple disciplines and perspectives that will help you understand the factors that drive business success, allowing you to make informed and strategic decisions.



Study a program focused on value generation

Develop the skills and tools necessary to create value sustainably over time through a focus on innovation, leadership, and strategic management.



Expand your network

Develop a lasting network of contacts with our community of students, teachers, businessmen, and graduates who will provide you with mentoring and collaboration opportunities throughout your professional career.



Return on your investment

Studying at EGADE Business School allows you to see a return on your educational investment by creating opportunities for your professional and financial success.



The world needs disruptive leaders

All programs at EGADE Business School revolve around developing a renewed vision of business and skills that allow students to transform their organizations and society.



Rethinking the future of business

The need for solutions to social and economic problems is more important than ever. EGADE Business School is a space where a new generation of leaders can develop initiatives that will break the statu quo of business and contribute to transforming companies and people's lives in a sustainable way.



A transformative global vision

We seek to contribute to the creation of a global learning community that allows our students to acquire new perspectives and knowledge through global experiences, contact with people around the world, and the opportunity to collaborate with other experts in their field.



A high-impact faculty in business and research

By studying at EGADE Business School, you will learn from a faculty balanced between the academy and business. We have professors with careers as C-level executives at international companies and specialists who contribute to the fields of management and financial sciences with new knowledge and contributions.



A world-class business education wherever you are

Learn the foundation of business science and how to apply these skills with a future-focused lens.

- 1 Live Learning**
Most lectures in the program are taught live, so you will have a unique virtual experience that allows you to learn directly from your professors and colleagues.
- 2 Put your skills to work**
EGADE MBA Online gives you the chance to immediately apply your new skills and knowledge at work and professional projects.
- 3 Life-changing international experiences**
Get the opportunity to enhance your business skills with our exchange programs. Study courses that range from week-long programs to a dual degree at prestigious international schools.
- 4 EGADE MBA National Meeting**
Take part in the EGADE MBA National Meeting and enjoy an exclusive learning and networking experience with 200 fellow students from all venues.

“ My Experience at
EGADE MBA Online
was about Networking,
friendship, and
professional
development.”

Rhianon
MBAO Alumna



Students profile



Average Age:

34 year



Average working experience:

11 years



Gender:

38% women
62% men



Nationality:

89% mexican
11% international



Undergraduate studies:

59% engineering
36% bachelor



Leadership **without limits**

Enhance your managerial skills through an eye-opening learning experience

Understanding Business Models

- Leadership and Teams
- Financial Analysis
- Consumer Behavior
- International Economic Outlook
- Operations and Competitivity
- Data Analytics & Decision Making

Value Creation

- Corporate Finance
- Strategy
- Innovation and Future Thinking

Business Impact & Transformation

- Digital Business and Emerging Technologies
- User Experience (UX) and Omnichannel Marketing
- Ethics, Governance and Sustainability
- Organizational Behavior and Change Management
- Organizational Alignment
- Capstone Project

Electives

- Digital Marketing
- FinTech
- Management Development Skills
- High Impact Entrepreneurship



“ My experience
at EGADE in three
words would be:
application, networking
and friendship.”

Carlos
MBAO Alumnus

International Experiences

A truly global experience

Having a global perspective is key for decision-making at international companies. An international experience is not only a way to get to know new places and cultures, but it will also help you generate new skills to excel in your industry.

EGADE Business School has over 100 international partnerships with universities around the world. This allows students to live a genuine transformative experience.



**Currently, 1 in every 3
EGADE students has at
least one international
experience during their
graduates studies.**





Types of programs

Global Network Week

Duration:
1 week

International summer course

Duration:
1 week



International Exchange

Duration:
3 to 6 months

Double Degree

Duration:
9 to 12 months



Global Network For Advanced Management

EGADE Business School is a founding member of GNAM, a network of the most important business schools in the world. In this community, our students can visit other schools

abroad and connect with other students and professors to develop cross-cultural skills and learn the latest trends in business.

Members of **GNAM**

1

AMÉRICA

- EGADE Business School, Tecnológico de Monterrey México
- FGV Escola de Administração de Empresas de São Paulo, Brasil
- Haas School of Business, University of California Berkeley, Estados Unidos
- INCAE Business School, Costa Rica
- Pontificia Universidad Católica de Chile School of Business, Chile
- UBC Sauder School of Business, Canadá
- Yale School of Management, Estados Unidos

2

EUROPE, MIDDLE EAST AND AFRICA

- ESMT Berlin, Alemania
- HEC Paris, Francia
- IE Business School, España
- IMD, Suiza
- Koç University Graduate School of Business, Turquía
- Lagos Business School, Pan-Atlantic University, Nigeria
- Saïd Business School, University of Oxford, Reino Unido
- SDA Bocconi School of Management, Universidad Bocconi, Italia
- Stockholm School of Economics, Suecia
- Strathmore Business School, Kenia
- Technion-Israel Institute of Technology Israel
- UCD Michael Smurfit Graduate Business School, Irlanda
- University of Cape Town Graduate School of Business, Sud Africa
- University of Ghana Business School, Ghana

3

ASIA-PACIFIC

- Asian Institute of Management, Filipinas
- Business School, Renmin University of China, China
- Fudan University School of Management, China
- Hitotsubashi University Business School, School of International Corporate Strategy, Japón
- Hong Kong University of Science and Technology Business School, China
- Indian Institute of Management Bangalore, India
- National University of Singapore Business School, Singapur
- Seoul National University Business School, Corea del Sur
- University of Indonesia Faculty of Economics, Indonesia
- UNSW Business School, Australia

Exchange and **summer** programs

Immerse yourself in a fulfilling international experience with our exchange and summer programs.

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The students of the EGADE MBA Online can travel to over

60 universities
around the world*

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EUROPE

Fachhochschule Technikum Wien
Management Center Innsbruck
ICHEC Brussels Management School
Katholieke Universiteit Leuven
Louvain School of Management
Copenhagen Business School
Danmarks Tekniske Universitet
Aalto University School of Business
Audencia Nantes École de Management
EDHEC Business School
EMLYON Business School
ESC Rennes School of Business
ESCP Europe
Grenoble Ecole de Management
Groupe ESC Dijon Bourgogne - Burgundy School of Business
IÉSEG School of Management
NEOMA Business School, Campus Reims
Telecom Ecole de Management
ESSEC Business School
ESB Business School - Reutlingen University
European Business School - International University Schloss Reichartshausen
Frankfurt School of Finance & Management
HHL Leipzig Graduate School of Management
Hochschule Aalen
Hochschule Mainz
Hochschule Pforzheim
Hochschule Ravensburg-Weingarten
ISM Dortmund

Kühne Logistics University –
Wissenschaftliche Hochschule für
Logistik und Unternehmensführung
(KLU)
Munich Business School
Münster University of Applied Sciences
Technische Hochschule Brandenburg
Technische Hochschule Nürnberg
Georg Simon Ohm
Technische Universität Hamburg-
Harburg
TU Kaiserslautern
University of Mannheim
WHU – Otto Beisheim School of
Management
Zeppelin University
SDA Bocconi School of Management,
Bocconi University
Rotterdam School of Management,
Erasmus University
University of Twente
BI Norwegian Business School
Centrum PUCP Business School
ESAN Graduate School of Business
Nanyang Technological University
EADA Business School
IE Business School
Chalmers University of Technology
Jönköping International Business
School
Karlstad University
Stockholm School of Economics
Universität St Gallen
University of Zurich

***Partnerships subject to changes.**

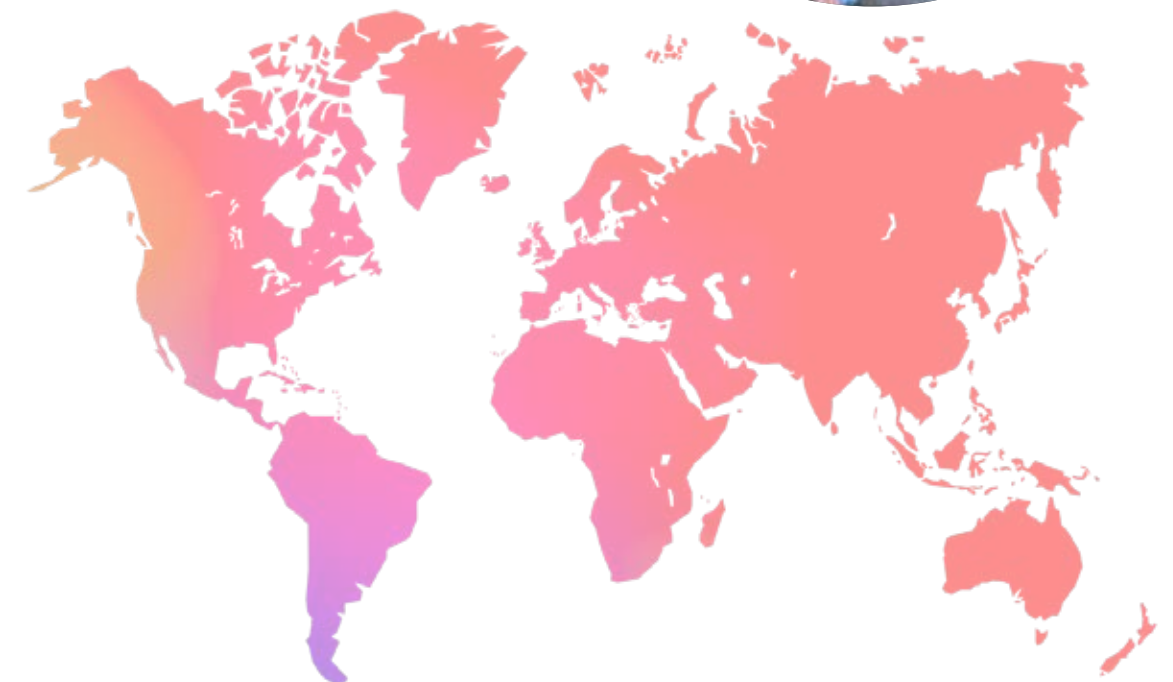


NORTH AMERICA

University of Toronto
Sauder School of Business - University of
British Columbia.
Université Laval
York University
Jesse H. Jones Graduate School of
Business - Rice University
Johnson Graduate School of
Management - Cornell University
McCombs School of Business - UT Austin
Tulane University

LATAM & ASIA

COPPEAD School of Business
Antai College of Economics
& Management, Shanghai
JiaoTong University
Fudan University School of Management
Universidad de los Andes
Universidad Externado de Colombia
Centrum PUCP Business School
ESAN Graduate School of Business
Nanyang Technological University
Indian Institute of Management
Bangalore
Hitotsubashi University, Graduate School
of International Corporate Strategy



Dual degrees

The students of EGADE MBA Online have the chance to study a dual degree at several universities around the world:

- Yale School of Management
- HEC Paris
- ESSEC Business School
- Montpellier Business School
- The Champan Graduate School of Business
- Stuart Graduate School of Business, ITT
- Knauss School of Business, University of San Diego
- McCombs School of Business
- Boston University Metropolitan College
- Burgundy School of Business
- Universidad Pompeu Fabra



Financial and Educational Aid

EGADE Business School recognizes the effort of students with outstanding careers and their goal of studying a graduate's program to enhance their professional growth. That is why we have several financial and educational aid options to complement your investment.



Aid from financial institutions

External financing solutions to cover part of the tuition.



Institutional Partnerships

Agreements with companies to boost their executives' skills.



EGADE Business School Financial Aid

Aid granted to students with an outstanding career.



Financial aid for foreign students

Financing solutions and scholarships for international students.



Aid from financial institutions

Tec Educational Loan

It is a financing program that defers the payment of a percentage of your graduate tuition.

FIDERH

A federal trust, administered by Banco de México, to finance postgraduate studies of Mexican students.

Laudex

A financial organization specialized in granting credits for educational purposes in Mexico, which can cover tuition, debts or graduation costs.

Estudia más

An organization that provides credits to give students financial options and tools so that they don't have to worry about financing and focus on their personal and professional development.

Institutional Partnerships

Students working for a company, institution or organization that has an ongoing partnership or agreement with Tecnológico de Monterrey will get a cost reduction on their tuitions depending on each partnership.



EGADE Business School Financial Aid



EGADE Talent

Financial aid for candidates who show academic and/or professional excellence, leadership potential and contribute to the values, diversity, and vision of EGADE Business School.



Empowering Business Women

A financial aid designed to boost the talent of extraordinary women toward their maximum potential. It covers a part of the tuition and offers mentoring opportunities with experts.



The EXATEC Tuition Agreement

This type of financial aid is granted only to Tecnológico de Monterrey's alumni who get a cost reduction in their tuition.



Financial Aid for International Students

1

International EGADE Talent

Financial aid director to attract top international talent who are not only interested in business and innovation, but also have enormous leadership potential.

2

GUATEFUTURO (Guatemala)

Guatefuturo is a nonprofit organization committed to boost Guatemalan talent by promoting, guiding, and financing professionals who have demonstrated academic excellence and wish to carry out their postgraduate studies in top foreign universities.

3

HONDUFUTURO (Honduras)

HonduFuturo is a nonprofit organization in charge of promoting, guiding and financing Honduran professionals who have demonstrated academic excellence and wish to carry out their postgraduate studies in top foreign universities.

4

FAFSA

Financial aid for residents and citizens of the United States with low interest rates to help students finance their education.



Meet some outstanding members of our faculty



Elliot Kruze
PhD in Psychology at UC Riverside, University of California

Dr. Elliott Kruse centers his research on how values shape leadership. He is interested in ethics, motivation, and decision-making. He has co-authored several books including "Boosting State Humility Via Gratitude, Self-Affirmation, and Awe: Theoretical and Empirical Perspectives". He was a postdoctoral researcher at the Owen Graduate School of Management at Vanderbilt University and an associate researcher at Princeton University.



Juan Carlos Rivera
PhD in Global Business Administration at International School of Management Paris

Rivera is professor at the department of strategy and leadership at EGADE Business School and a consultant in the Executive Education Department. He has extensive academic and professional experience on international business, global strategies, negotiation strategies, international education, and political economy. He has worked for several corporations like the International Education Institute, United Nations, The World Bank, OCDE, Fedex, Uniliver, P&G, among others.



Christiane Molina
PhD in Administrative Sciences at EGADE Business School

Molina is the academic and research director of the Conscious Enterprises Centers and professor in the Department of Strategy and Leadership at EGADE Business School. She worked for the telecommunications industry as a consultant for Detecon Inc. She is also a candidate member of the National Research System. Her research has been published at Business & Society and Advances of International Management.

Challenge the present, Shape the Future

The purpose of EGADE Business School is to rethink the future of business in order to achieve a sustainable impact on the development of Latin America. Be part of a community that challenges the statu quo, promotes innovation and entrepreneurship with social impact, and co-creates bridges between academia and civil society.

Boost your professional development at the most prestigious business school in Mexico and Latin America. Our school is made up of an outstanding national and international faculty, highly prestigious academic partners, talented students from more than 30 countries, and a network of outstanding graduates leading the sustainable and competitive development of companies and organizations at a global level.

The reach of the EGADE Network



+ 100 international
partnerships



+ 20,000
graduated students

Triple Crown Accreditation



World-class recognition in prestigious rankings



EGADE has three
**#1 programs in Mexico
and Latin America**



EDUNIVERSAL
RANKING 2023
BUSINESS SCHOOLS

**#1 Business School
in Latin America**



EGADE Business School
Tecnológico de Monterrey

Campus

Ciudad de México

Carlos Lazo 100
Col. Santa Fe, Álvaro
Obregón

Monterrey

Eugenio Garza Lagüera
y Rufino Tamayo. San
Pedro Garza García,
Nuevo León

Guadalajara

General Ramón
Corona 2514
Zapopan, Jalisco

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