

EGADE MBA ONLINE

Success knows no boundaries

Challenge the present, Shape the future.

egade.tec.mx





Create a lasting change on a global scale









Duration: 24 months

Intake: April & September

Format:
Online
Part Time

Language: English

81% recruiters said Cross Cultural Communication is an important skill for grads students. * Developing this set of skills can become a challenge, especially when executives lack the time or chance of going back to school to strengthen their management abilities.

The EGADE MBA Online is a program for high achievers who aspire to shape their way in the ever-shifting landscape of global business. Live the EGADE experience with the flexibility you need to improve your career without any geographical limitations. Enjoy exclusive opportunities to study abroad and master skills that will make you an outstanding leader within in your professional field.

Who is this program for?

This program is targeted to senior executives and professionals with an average working experience of 11 years and a demanding lifestyle, but who aspire to improve their leadership and management skills to grow faster in their organizations or diversify their job opportunities.

*Global Gender Gap Report 2023, World Economic Forum



Everything that makes

EGADE MBA Online unique



A senior-oriented MBA

Study an MBA with senior executives and professionals with ample experience in their fields.



Connect with the business environment.

Expand your network and meet colleagues, professors, entrepreneurs, and graduates of the EGADE community. Develop enriching perspectives on business and diversify your professional opportunities.



Consulting projects for real companies

Put your skills to the test by carrying out real consulting projects focused on offering solutions to renowned companies and organizations.



Lead the digital transformation your company needs

EGADE MBA Online offers a special concentration in digital transformation to give you the tools to implement digital initiatives and projects within your organization.



Life-changing international experiences

Get the opportunity to enhance your business skills with our exchange programs. Study courses that range from week-long programs to a double degree with prestigious international schools



Learn from anywhere

The online format gives you the flexibility and convenience of achieving your professional and academic goals without the need of assisting to a regular classroom.





Rethinking the future of business

The need for solutions to social and economic problems is more important than ever. EGADE Business School is a space where a new generation of leaders can develop initiatives that will break the status quo of business and contribute to transform companies and people's lives in a sustainable way.



A transformative global vision

We seek to contribute to the creation of a global learning community that allows our students to acquire new perspectives and knowledge through global experiences, contact with people around the world, and the opportunity to collaborate with other experts in their field.



A high-impact faculty in business and research

By studying at EGADE Business School, you will learn from a faculty balanced between the academy and business. We have professors with careers as C-level executives at international companies and specialists who contribute to the fields of management and financial sciences with new knowledge and contributions.



A world-class business education wherever you are

Learn the foundation of business science and how to apply these skills with a future-focused lens.

1 Live Learning
Most lectures in the program are taught live, so you will have a unique virtual experience that allows you to learn directly from your professors and

Digital Classroom

colleagues.

The online classroom is intuitive and collaborative by design; equipped with tools that let you stream in HD, annotate during class, and record a live session.

Create a plan of personal growth
Receive personalized advice from the Career Services department to
strengthen your areas of opportunity and develop a career plan to position
your talent quickly and competitively.

4 EGADE MBA National Meeting Participate in the EGADE MBA National MBA

Participate in the EGADE MBA National Meeting and meet your classmates from other campuses in an intensive learning experience.



Students profile



Average Age:

34 year



Average working experience:

11 years



Gender:

38% women

62% men





89% mexican

11% international



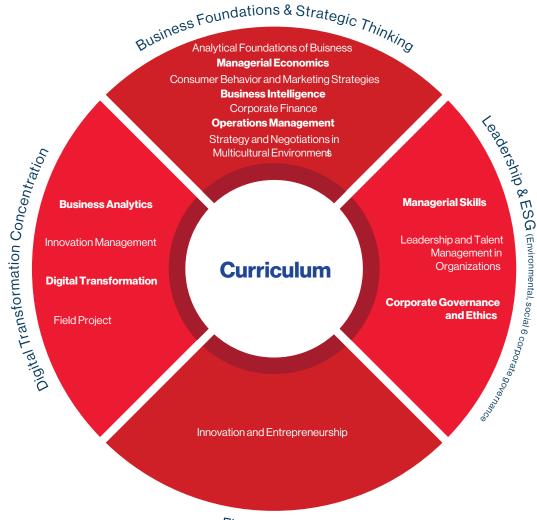
Undergraduate studies:

59% engineering36% bachelor



Leadership without limits

Enhance your managerial skills through an eye-opening learning experience



Flagship course

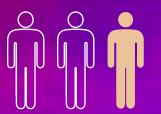


International Experiences

A truly global experience

Having a global perspective is key for decision-making at international companies. An international experience is not only a way to get to know new places and cultures, but it will also help you generate new skills to excel in your industry.

EGADE Business School has over 100 international partnerships with universities around the world. This allows students to live a genuine transformative experience.



Currently, 1 in every 3 EGADE students has at least one international experience during their graduates studies.



Types of

programs

Global Network Week

Duration: 1 week

International summer course

Duration: 1 week



International Exchange

Duration: 3 to 6 months

Double Degree
Duration:
9 to 12 months



Global Network For Advanced Management

EGADE Business School is a founding member of GNAM, a network of the most important business schools in the world. In this community, our students can visit other schools

abroad and connect with other students and professors to develop cross-cultural skills and learn the latest trends in business.

Members of **GNAM**

AMÉRICA

- EGADE Business School, Tecnológico de Monterrey México
- FGV Escola de Administração de Empresas de São Paulo, Brasil
- Haas School of Business, University of California Berkeley, Estados Unidos
- INCAE Business School, Costa Rica
- Pontificia Universidad Católica de Chile School of Business, Chile
- UBC Sauder School of Business, Canadá
- Yale School of Management, Estados Unidos

EUROPE, MIDDLE EAST AND AFRICA

- ESMT Berlin, Alemania
- HEC Paris, Francia
- IE Business School, España
- IMD, Suiza
- Koç University Graduate School of Business, Turquía
- Lagos Business School, Pan-Atlantic University, Nigeria
- Saïd Business School, University of Oxford, Reino Unido
- SDA Bocconi School of Management, Universidad Bocconi, Italia
- Stockholm School of Economics, Suecia
- Strathmore Business School, Kenia
- Technion-Israel Institute of Technology Israel
- UCD Michael Smurfit Graduate Business School, Irlanda
- University of Cape Town Graduate School of Business, Sud Africa
- University of Ghana Business School, Ghana

ASIA-PACIFIC

- Asian Institute of Management, Filipinas
- Business School, Renmin University of China. China
- Fudan University School of Management, China
- Hitotsubashi University Business School, School of International Corporate Strategy, Japon
- Hong Kong University of Science and Technology Business School, China
- Indian Institute of Management Bangalore, India
- National University of Singapore Business School, Singapur
- Seoul National University Business School, Corea del Sur
- University of Indonesia Faculty of Economics, Indonesia
- UNSW Business School, Australia

summer programs

Exchange and Immerse yourself in a fulfilling international experience with our exchange and summer programs.

The students of the **EGADE MBA Online 60 universities** can travel to over

around the world*

EUROPE

Management

ISM Dortmund

Hochschule Aalen Hochschule Mainz

Hochschule Pforzheim

Fachhochschule Technikum Wien Management Center Innsbruck ICHEC Brussels Management School Katholieke Universiteit Leuven Louvain School of Management Copenhagen Business School Danmarks Tekniske Universitet Aalto University School of Business Audencia Nantes École de Management EDHEC Business School EM LYON Business School ESC Rennes School of Business **ESCP Europe** Grenoble Ecole de Management Groupe ESC Dijon Bourgogne - Burgundy School of Business IÉSEG School of Management NEOMA Business School, Campus Reims Telecom Ecole de Management ESSEC Business School ESB Business School - Reutlingen University European Business School - International University Schloss Reichartshausen Frankfurt School of Finance & Management HHL Leipzig Graduate School of

Kühne Logistics University -Wissenschaftliche Hochschule für Logistik und Unternehmensführung Munich Business School Münster University of Applied Sciences Technische Hochschule Brandenburg Technische Hochschule Nürnberg Georg Simon Ohm Technische Universität Hamburg-Harburg TU Kaiserslautern University of Mannheim WHU - Otto Beisheim School of Management Zeppelin University SDA Bocconi School of Management. Bocconi University Rotterdam School of Management, **Erasmus University** University of Twente BI Norwegian Business School Centrum PUCP Business School ESAN Graduate School of Business Nanyang Technological University **EADA Business School** IE Business School Chalmers University of Technology Jönköping International Business School Karlstad University Stockholm School of Economics

Universität St Gallen

University of Zurich



NORTH AMERICA

University of Toronto Sauder School of Business - University of British Columbia. Université Laval York University Jesse H. Jones Graduate School of Business - Rice University Johnson Graduate School of Management - Cornell University McCombs School of Business - UT Austin **Tulane University**

LATAM & ASIA

COPPEAD School of Business Antai College of Economics & Management, Shanghai JiaoTong University Fudan University School of Management Universidad de los Andes Universidad Externado de Colombia Centrum PUCP Business School ESAN Graduate School of Business Nanyang Technological University Indian Institute of Management Bangaloree Hitotsubashi University, Graduate School of International Corporate Strategy





Hochschule Ravensburg-Weingarten

^{*} Partnerships subject to changes.

Double degrees

The students of **EGADE MBA Online** have the chance of studying a double degree in several universities around the world:

- · Yale School of Management
- · HEC Paris
- · ESSEC Business School
- Montpellier Business School
- · The Champan Graduate School of Business
- · Stuart Graduate School of Business, ITT
- · Knauss School of Business, University of San Diego
- McCombs School of Business
- · Boston University Metropolitan College
- Burgundy School of Business
- · Universidad Pompeu Fabra





Financial and Educational Aid

EGADE Business School recognizes the effort of students with outstanding careers and their goal of studying a graduate's program to enhance their professional growth. That is why we have several financial and educational aid options to complement your investment.



Aid from financial institutions

External financing solutions to cover part of the tuition.



Institutional Partnerships

Agreements with companies to boost their executives skills.



EGADE Business School Financial Aid

Aid granted to students with an outstanding career.



Financial aid for foreign students

Financing solutions and scholarships that allow international students to study at EGADE.

Aid from financial institutions

Tec Educational Loan

It is a financing program that defers the payment of a percentage of your graduate tuition.

FIDEREH

A federal trust, administered by Banco de México, to finance postgraduate studies of Mexican students.

Laudex

Financial organization specialized in granting credits for educational purposes in Mexico, which can cover everything from monthly payments, registration to debts or graduation costs.

Estudia más

Organization that provides credits to give students the financial options and tools so that they don't have to worry about financing and focus on their personal and professional development.

Institutional Partnerships

Students working for a company, institution or organization that has an ongoing partnership or agreement with Tecnológico de Monterrey will get a cost reduction on their tuitions depending on each partnership.



EGADE Business School

Financial Aid



EGADE Talent

Financial aid for candidates who show academic and/or professional excellence, leadership potential and contribute to the values, diversity, and vision of EGADE Business School.



Empowering Business Women

Financial aid created to direct the talent of extraordinary women towards their maximum potential, financing a percentage of their postgraduate studies and offering mentoring with great experts in their field of interest.



The EXATEC Tuition Agreement

This type of financial aid is granted only to Tecnológico de Monterrey's alumni who get a cost reduction in their tuition.



Financial Aid for

International Students



Talento Internacional EGADE

Financial aid director to attract top international talent who are not only interested in business and innovation, but also have enormous leadership potential.



HONDUFUTURO (Honduras)

HonduFuturo is a nonprofit organization in charge of promoting, guiding and financing Honduran professionals who have demonstrated academic excellence and wish to carry out their postgraduate studies in top foreign universities.



GUATEFUTURO (Guatemala)

Guatefuturo is a nonprofit organization committed to broadening Guatemalan talent by promoting, guiding and financing Guatemalan professionals who have demonstrated academic excellence and wish to carry out their postgraduate studies in top foreign universities.



FAFSA

Financial aid for residents and citizens of the United States with low interest rates to help students finance their education.



Meet some outstanding

members of our faculty



Elliot Kruze
PhD in Psychology at UC
Riverside, University of California

Dr. Elliott Kruse centers his research on how values shapes leadership. He is interested in ethics, motivation, and decision-making. He has coauthored several books including "Boosting State Humility Via Gratitude, Self-Affirmation, and Awe: Theoretical and Empirical Perspectives". He was a postdoctoral researcher at the Owen Graduate School of Management at Vanderbilt University and an associate researcher at Princeton University.



Juan Carlos Rivera
PhD in Global Business
Administration at International
School of Management Paris

Rivera is professor at the department of strategy and leadership at EGADE Business School and a consultant in the Executive Education Department. He has extensive academic and professional experience on international business, global strategies, negotiation strategies, international education, and political economy. He has worked for several corporations like the International Education Institute, United Nations, The World Bank, OCDE, Fedex, Uniliver, P&G, among others.



Cristiane Molina
PhD in Administrative Sciences at
EGADE Business School

Molina is the academic and research director of the Conscious Enterprises Centers and professor in the Department of Strategy and Leadership at EGADE Business School. She worked for the telecommunications industry as a consultant for Detecon Inc. She is also a candidate member of the National Research System. Her research has been published at Business & Society and Advances of International Management.

Redefending the way of doing business

When talking about business, it is essential to go further and reflect on how companies contribute to the well-being of society. Under this mindset, EGADE Business School has sought to contribute to the training of leaders and companies that rethink the way of doing business to sustainably impact the development of Latin America.

By placing students as the agents of change of their growth, we aspire to **educate executives, specialists, and entrepreneurs** with a disruptive vision that lets them create new solutions to global and business challenges.



#1School

of Business in Latin America Eduniversal

Business Schools
Ranking 2008 2023 with
5 Palms of
Excellence



+ 100 international partnerships



+20,000 graduated students



Founding member of GNAM



Triple Crown Accreditation

We belong to the **top 1% of business schools in the world** that holds Triple Crown Accreditation due to our high-quality standards.









Campus

Ciudad de México

Carlos Lazo 100 Col. Santa Fe, Álvaro Obregón

Monterrey

Eugenio Garza Lagüera y Rufino Tamayo. San Pedro Garza García, Nuevo León

Guadalajara

General Ramón Corona 2514 Zapopan, Jalisco

Challange the present, shape the future.

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