



EGADE Business School  
Tecnológico de Monterrey

# MASTER IN BUSINESS MANAGEMENT

*Jump-start your career*



*Claire*  
MBM Alumna

Challenge the present,  
Shape the future.

[egade.tec.mx](http://egade.tec.mx)





*Jesus*

MBM Alumnus

# Empower the start of **your professional career**



**Duration:**  
12 months



**Format:**  
Full-Time



**Language:**  
English /  
Spanish



**Intake:**  
September



**Venue:**  
Monterrey

Entering grad school just after college can be a fulfilling experience that provides you with the skills to solve complex problems and develop a deeper understanding of your field.

The Master in Business Management is a full-time program designed to equip young professionals with a robust foundation in business principles, strategic management, and leadership skills. By placing a distinct emphasis on practical knowledge, this program ensures that graduates not only gain theoretical insights but also acquire the hands-on skills necessary to secure exceptional employment opportunities in a dynamic business landscape.

## Who is this program for?

The Master in Business Management is a program for young professionals with little or no working experience who want to improve their skills and potential in business and management in an intensive 1-year learning experience.





# Everything that makes the Master in Business Management unique



## Obtain outstanding professional experience

Foster your management skills with corporate immersion practicums and offer innovative, and creative solutions to renowned companies. This master's program allows you to learn through practical experiences that will prepare you for the challenges of the business world.



## Develop a holistic vision of business

The program is composed of multiple disciplines and perspectives that will help you understand the world of business and the importance of innovation, sustainability, and social responsibility.



## Create new opportunities by studying in Monterrey

Study the city with the most important economic and business environment in Mexico. Living in Monterrey will let you learn new ways of doing business and see how they are applied in the most relevant companies in the country.



## Expand your network

Develop a lasting network of contacts with our community of students, teachers, businessmen, and graduates who will provide you with mentoring and collaboration opportunities throughout your professional career.



## Obtain a world-class dual degree

EGADE Business School has partnerships with top-tier universities from around the world. The Master in Business Management offers you the chance to study a dual degree that will expand your professional and academic horizons.



# The world needs disruptive leaders

All programs at EGADE Business School revolve around developing a renewed vision of business and skills that allow students to transform their organizations and society.



## Rethinking the future of business

The need for solutions to social and economic problems is more important than ever. EGADE Business School is a space where a new generation of leaders can develop initiatives that will break the statu quo of business and contribute to transforming companies and people's lives in a sustainable way.



## A transformative global vision

We seek to contribute to the creation of a global learning community that allows our students to acquire new perspectives and knowledge through global experiences, contact with people around the world, and the opportunity to collaborate with other experts in their field.



## A high-impact faculty in business and research

By studying at EGADE Business School, you will learn from a faculty balanced between the academy and business. We have professors with careers as C-level executives at international companies and specialists who contribute to the fields of management and financial sciences with new knowledge and contributions.





## Start your career with a competitive edge

EGADE Business School has designed the ideal environment for professionals like you who want to stand out from the start.

- 1 Keep up with the trends in business**  
Learn the latest trends in business and managerial skills to ensure your professional success in the business environment.
- 2 Interdisciplinary training**  
The Master in Business Management prepares you to work in any kind of business environment and gives you the skills to prosper in any industry.
- 3 Enjoy a self-centered growth experience**  
Live an experience of self-learning to find the path you want to follow for your professional career.
- 4 International Business Trip**  
The program includes an international trip in which you will learn the latest trends in international business along with experts and company leaders.

“ In the practicums, we are in charge of a project. We are not doing what we are told, we are creating something from zero for real companies

”

*Mayra*  
MBM Alumna





# Students profile



Average Age:  
**23** years



Average working  
experience:  
**1** year



Gender:  
**39%** women  
**61%** men



Nationality:  
**84%** mexicans  
**16%** international

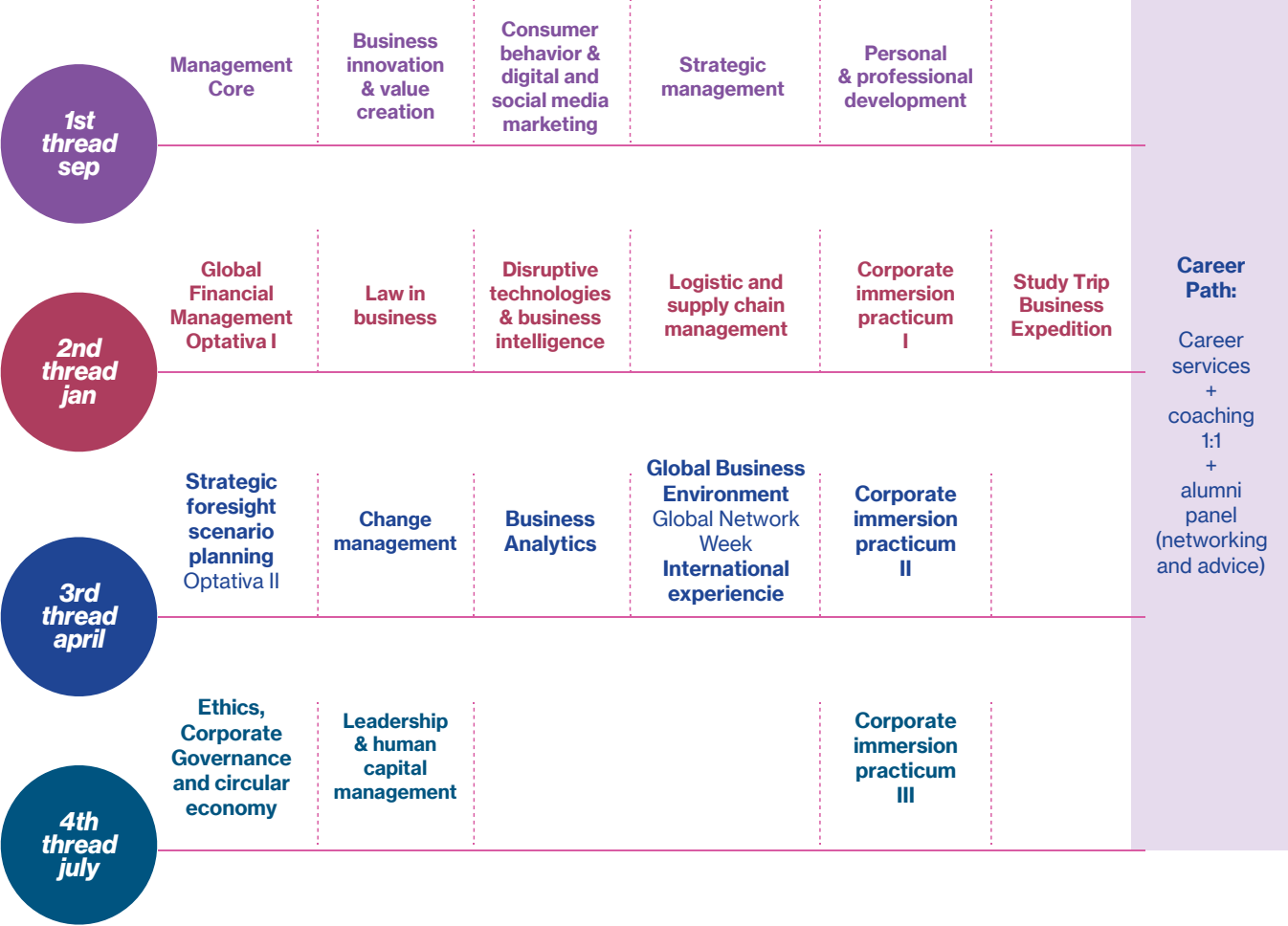


Undergraduate's studies:  
**23%** Engineering  
**26%** Bachelor  
**52%** Business



# Empower you growth

The **Master in Business Management** is an intensive and ideal program for young professionals who want to stand out in a highly competitive business landscape.





“ At the same time  
that we are learning,  
we are also growing  
professionally

”

*Larissa*  
— MBM Alumna

International Experiences

## A truly global experience

Having a global perspective is key for decision-making at international companies. An international experience is not only a way to get to know new places and cultures, but it will also help you generate new skills to excel in your industry.

EGADE Business School holds over 100 international partnerships with universities around the world. This allows students to live a genuine transformative experience.



Currently, 1 in  
every 3 EGADE  
students has at least  
one international  
experience during  
their graduates'  
studies.







## Types of **programs**

### Global Network Week

Duration:  
1 week

### International summer course

Duration:  
1 week



### International Exchange

Duration:  
3 to 6 months

### Double degree

Duration:  
9 to 12 months



## Global Network For Advanced Management

**EGADE Business School is a founding member of GNAM, a network of the most important business schools in the world.** In this community, our students can visit other schools

abroad and connect with other students and professors to develop cross-cultural skills and learn the latest trends in business.

GNAM Schools

1

### AMERICA

- EGADE Business School, Tecnológico de Monterrey México
- FGV Escola de Administração de Empresas de São Paulo, Brasil
- Haas School of Business, University of California Berkeley, Estados Unidos
- INCAE Business School, Costa Rica
- Pontificia Universidad Católica de Chile School of Business, Chile
- UBC Sauder School of Business, Canadá
- Yale School of Management, Estados Unidos

2

### EUROPE, MIDDLE EAST AND AFRICA

- ESMT Berlin, Alemania
- HEC Paris, Francia
- IE Business School, España
- IMD, Suiza
- Koç University Graduate School of Business, Turquía
- Lagos Business School, Pan-Atlantic University, Nigeria
- Saïd Business School, University of Oxford, Reino Unido
- SDA Bocconi School of Management, Universidad Bocconi, Italia
- Stockholm School of Economics, Suecia
- Strathmore Business School, Kenia
- Technion-Israel Institute of Technology Israel
- UCD Michael Smurfit Graduate Business School, Irlanda
- University of Cape Town Graduate School of Business, Sud Africa
- University of Ghana Business School, Ghana

3

### ASIA-PACIFIC

- Asian Institute of Management, Filipinas
- Business School, Renmin University of China, China
- Fudan University School of Management, China
- Hitotsubashi University Business School, School of International Corporate Strategy, Japón
- Hong Kong University of Science and Technology Business School, China
- Indian Institute of Management Bangalore, India
- National University of Singapore Business School, Singapur
- Seoul National University Business School, Corea del Sur
- University of Indonesia Faculty of Economics, Indonesia
- UNSW Business School, Australia



# Exchange and summer programs

Immerse yourself in a fulfilling international experience with our exchange and summer programs.

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The students of the Master in Business Management can travel to over

60 universities around the world.\*

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## EUROPE

Fachhochschule Technikum Wien  
Management Center Innsbruck  
ICHEC Brussels Management School  
Katholieke Universiteit Leuven  
Louvain School of Management  
Copenhagen Business School  
Danmarks Tekniske Universitet  
Aalto University School of Business  
Audencia Nantes École de Management  
EDHEC Business School  
EMLYON Business School  
ESC Rennes School of Business  
ESCP Europe  
Grenoble Ecole de Management  
Groupe ESC Dijon Bourgogne - Burgundy School of Business  
IÉSEG School of Management  
NEOMA Business School, Campus Reims  
Telecom Ecole de Management  
ESSEC Business School  
ESB Business School - Reutlingen University  
European Business School - International University Schloss Reichartshausen  
Frankfurt School of Finance & Management  
HHL Leipzig Graduate School of Management  
Hochschule Aalen  
Hochschule Mainz  
Hochschule Pforzheim  
Hochschule Ravensburg-Weingarten  
ISM Dortmund

Kühne Logistics University –  
Wissenschaftliche Hochschule für Logistik und Unternehmensführung (KLU)  
Munich Business School  
Münster University of Applied Sciences  
Technische Hochschule Brandenburg  
Technische Hochschule Nürnberg  
Georg Simon Ohm  
Technische Universität Hamburg-Harburg  
TU Kaiserslautern  
University of Mannheim  
WHU – Otto Beisheim School of Management  
Zeppelin University  
SDA Bocconi School of Management, Bocconi University  
Rotterdam School of Management, Erasmus University  
University of Twente  
BI Norwegian Business School  
Centrum PUCP Business School  
ESAN Graduate School of Business  
Nanyang Technological University  
EADA Business School  
IE Business School  
Chalmers University of Technology  
Jönköping International Business School  
Karlstad University  
Stockholm School of Economics  
Universität St Gallen  
University of Zurich

\*Partnerships subject to changes.

## NORTH AMERICA

University of Toronto  
Sauder School of Business - University of British Columbia  
Université Laval  
York University  
Jesse H. Jones Graduate School of Business - Rice University  
Johnson Graduate School of Management - Cornell University  
McCombs School of Business - UT Austin  
Tulane University

## LATIN AMERICA AND ASIA

COPPEAD School of Business  
Antai College of Economics & Management, Shanghai  
Jiao Tong University  
Fudan University School of Management  
Universidad de los Andes  
Universidad Externado de Colombia  
Centrum PUCP Business School  
ESAN Graduate School of Business  
Nanyang Technological University  
Indian Institute of Management Bangalore  
Hitotsubashi University, Graduate School of International Corporate Strategy





# Dual degrees

The students of the Master in Business Management have the chance to study a dual degree at several universities around the world:

- Yale School of Management
- The Champan Graduate School of Business
- Stuart Graduate School of Business, ITT
- Boston University Metropolitan College
- Burgundy School of Business



## Financial and Educational Aid

**EGADE Business School** recognizes the effort of students with outstanding careers and their goal of studying a graduate's program to enhance their professional growth. That is why we have several financial and educational aid options to complement your investment.



### Aid from financial institutions

External financing solutions to cover part of the tuition.



### Institutional Partnerships

Agreements with companies to boost their executives' skills.



### EGADE Business School Financial Aid

Aid granted to students with an outstanding career.



### Financial aid for foreign students

Financing solutions and scholarships for international students





# Aid from financial institutions

## Tec Educational Loan

It is a financing program that defers the payment of a percentage of your graduate tuition.

## FIDERH

A federal trust, administered by Banco de México, to finance postgraduate studies of Mexican students.

## Laudex

A financial organization specialized in granting credits for educational purposes in Mexico, which can cover tuition, debts or graduation costs.

## Estudia más

An organization that provides credits to give students financial options and tools so that they don't have to worry about financing and focus on their personal and professional development.



# Institutional Partnerships

Students working for a company, institution, or organization that has an ongoing partnership or agreement with Tecnológico de Monterrey will get a cost reduction on their tuition depending on each partnership.



# EGADE Business School Financial Aid



## EGADE Talent

Financial aid for candidates who show academic and/or professional excellence, leadership potential and contribute to the values, diversity, and vision of EGADE Business School.



## Empowering Business Women

A financial aid designed to boost the talent of extraordinary women toward their maximum potential. It covers a part of the tuition and offers mentoring opportunities with experts.



## The EXATEC Tuition Agreement

This type of financial aid is granted only to Tecnológico de Monterrey's alumni who get a cost reduction in their tuition.





# Financial Aid for International

1

## International EGADE Talent

Financial aid for top international talent who are not only interested in business and innovation, but also have enormous leadership potential.

2

## HONDUFUTURO (Honduras)

HonduFuturo is a nonprofit organization in charge of promoting, guiding, and financing Honduran professionals who have demonstrated academic excellence and wish to carry out their postgraduate studies in top foreign universities.

3

## GUATEFUTURO (Guatemala)

Guatefuturo is a nonprofit organization committed to broadening Guatemalan talent by promoting, guiding, and financing Guatemalan professionals who have demonstrated academic excellence and wish to carry out their postgraduate studies in top foreign universities.

4

## FAFSA

Financial aid for residents and citizens of the United States with low-interest rates to help students finance their education.



# Meet some outstanding members of our faculty



**Eduardo Enrique Aguiñaga  
Maldonado**

**Ph.D. in Administrative Sciences  
at EGADE Business School**

Aguiñaga is the director of Full-Time programs at EGADE Business School. He has centered his research on sustainability and innovation, particularly on topics related to circular economy. Formerly, he worked as a leader for circular economy in Heineken Mexico. He is a member of the National System of Researchers and has published several articles in scientific journals. He has also collaborated in several consulting projects focused on waste valorization.



**Lucila Osorio**

**Ph.D. in Administrative Sciences  
at EGADE Business School**

Osorio currently works as a Research Professor at the Department of Marketing and Business Intelligence at EGADE. She has working experience in marketing and exports in companies like Heineken Mexico and Nutech Industrial. Her research has been published in several journals including the Journal of Product & Brand Management and the Journal of Retailing & Consumer Services. She has exposed her research at several national and international conferences like ACACIA (Academia de Ciencias Administrativas) and IAM (Iberoamerican Academy of Management).



**Jorge Miguel Rocha**

**Ph.D. in Philosophy at Tulane  
University**

Rocha has focused his work on marketing, consumer behavior, social research methods, and social media analysis. As a consultant, he works for small companies with a high-growing potential. He is a board member and financial supervisor at Grupo Internacional de Inversiones Monterrey. He is a member of the American Anthropological Association and the International Society for Social Network Analysis, among others.





# Monterrey

## A city for exponential growth

Study and develop your professional career in a city where growth and transformation are the norm.

Thanks to its work culture, the presence of important global companies and its proximity to the United States, Monterrey has positioned itself as one of the most important economic centers in Mexico and Latin America.

By studying in Monterrey, you will have access to a dynamic business environment and the chance to position yourself within national and international companies. Alongside, you will connect with entrepreneurs and businessmen who will help you expand your network and enrich your vision and perspective on business.



The second **largest city** in Mexico



**Home of renowned companies** like CEMEX, Vitro, FEMSA & Grupo Alfa



2nd state with the **highest foreign investment** in Mexico



**2 hours away** from the US border



Leader in **Nearshoring investment** in Mexico



Nuevo León **produces 9.8% of Mexico's exports**



**+140 industrial parks**



**+4200 companies** with foreign investment

## Challenge the present, Shape the Future

The purpose of EGADE Business School is to rethink the future of business in order to achieve a sustainable impact on the development of Latin America. Be part of a community that challenges the statu quo, promotes innovation and entrepreneurship with social impact, and co-creates bridges between academia and civil society.

Boost your professional development at the most prestigious business school in Mexico and Latin America. Our school is made up of an outstanding national and international faculty, highly prestigious academic partners, talented students from more than 30 countries, and a network of outstanding graduates leading the sustainable and competitive development of companies and organizations at a global level.

### The reach of the EGADE Network



**+ 100 international partnerships**



**+ 20,000 graduated students**

### Triple Crown Accreditation



### World-class recognition in prestigious rankings



EGADE has three **#1 programs in Mexico and Latin America**



**#1 Business School in Latin America**





# EGADE Business School Tecnológico de Monterrey

## Campuses

### Ciudad de México

Carlos Lazo 100  
Col. Santa Fe, Álvaro  
Obregón

### Monterrey

Eugenio Garza Lagüera  
y Rufino Tamayo. San  
Pedro Garza García,  
Nuevo León

### Guadalajara

General Ramón  
Corona 2514  
Zapopan, Jalisco

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