



EGADE Business School
Tecnológico de Monterrey

MASTER IN BUSINESS MANAGEMENT

Jump-start your career



Claire

MBM '23 Student

Challenge the present,
Shape the future.

egade.tec.mx



Jesus

MBM '23 Student

Empower the start of **your professional career**



Duration:
12 months



Format:
Full-Time



Language:
English



Intake:
September



Campus:
Monterrey

Entering grad school just after college can be a fulfilling experience that provides you with the skills to solve complex problems and develop a deeper understanding of your field.

The Master in Business Management is a full-time program designed to equip young professionals with a robust foundation in business principles, strategic management, and leadership skills. By placing a distinct emphasis on practical knowledge, this program ensures that graduates not only gain theoretical insights but also acquire the hands-on skills necessary to secure exceptional employment opportunities in a dynamic business landscape.

Who is this program for?

The Master in Business Management is a program for young professionals with little or no working experience who want to improve their skills and potential in business and management in an intensive 1-year learning experience.



Everything that makes the Master in Business Management unique



Get outstanding professional experience

Foster your management skills with corporate immersion practicums and offer concise, innovative, and creative solutions for renowned companies.



Open new opportunities by studying in Monterrey

Study in the city with Mexico's most important economic and business environment. Living in Monterrey will let you learn new ways of doing business and see how they are applied in the most relevant companies in the country.



Enjoy a self-centered growth experience

Live an experience of self-learning to find the path you want to follow for your professional career.



Boost your professional goals

Develop outstanding skills in management and innovation so you can excel in the job market and negotiate a more competitive compensation.



The world needs disruptive leaders

All programs at EGADE Business School revolve around the development of a renewed vision of business and skills that allow students to transform their organizations and society.



Rethinking the future of business

The need for solutions to social and economic problems is more important than ever. EGADE Business School is a space where a new generation of leaders can develop initiatives that will break the status quo of business and contribute to transform companies and people's lives in a sustainable way.



A transformative global vision

We seek to contribute to the creation of a global learning community that allows our students to acquire new perspectives and knowledge through global experiences, contact with people around the world, and the opportunity to collaborate with other experts in their field.



A high-impact faculty in business and research

By studying at EGADE Business School, you will learn from a faculty balanced between the academy and business. We have professors with careers as C-level executives at international companies and specialists who contribute to the fields of management and financial sciences with new knowledge and contributions.



Start your career with a competitive edge

EGADE Business School has designed the ideal environment for professionals like you who want to stand out from the start.

1 Up-grade your business skills

Acquire industry-required knowledge for the future and learn about the ultimate business trends through boot camps and workshops.

2 Empower your digital mindset

Gain access to an intensive training environment where you will acquire specialized skills for the digital age with the guidance of leading industry experts.

3 International Business Trip

The program includes an international trip in which you will learn the latest trends in international business along with experts and company leaders.

“ In the practicums, we are in charge of a project. We are not doing what we are told, we are creating something from zero for real companies

”

Mayra
MBM'23 Student



Students profile



Average Age:
23 years



Average working
experience:
1 year



Gender:
39% women
61% men



Nationality:
84% mexicans
16% international

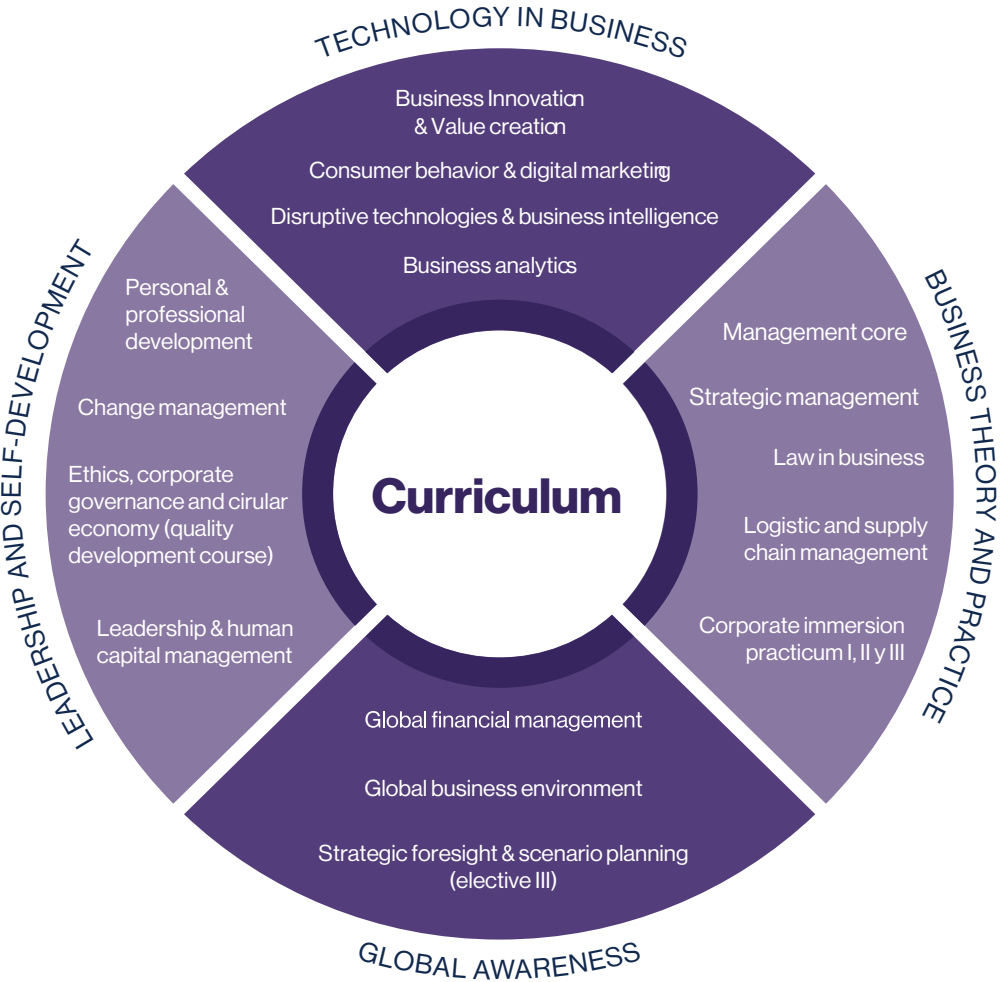


Undergraduate's studies:
23% Engineering
26% Bachelor
52% Business



Empower you growth

The **Master in Business Management** is an intensive and ideal program for young professionals who want to stand out in a highly competitive business landscape.



“ At the same time
that we are learning,
we are also growing
professionally

”

Larissa

MBM'23 Student

International Experiences

A truly global experience

Having a global perspective is key for decision-making at international companies. An international experience is not only a way to get to know new places and cultures, but it will also help you generate new skills to excel in your industry.

EGADE Business School holds over 100 international partnerships with universities around the world. This allows students to live a genuine transformative experience.



Currently, 1 in
every 3 EGADE
students has at least
one international
experience during
their graduates'
studies.





Types of **programs**

Global Network Week

Duration:
1 week

International summer course

Duration:
1 week



International Exchange

Duration:
3 to 6 months

Double degree

Duration:
9 to 12 months



Global Network For Advanced Management

EGADE Business School is a founding member of GNAM, a network of the most important business schools in the world. In this community, our students can visit other schools

abroad and connect with other students and professors to develop cross-cultural skills and learn the latest trends in business.

GNAM Schools

1

AMERICA

- EGADE Business School, Tecnológico de Monterrey México
- FGV Escola de Administração de Empresas de São Paulo, Brasil
- Haas School of Business, University of California Berkeley, Estados Unidos
- INCAE Business School, Costa Rica
- Pontificia Universidad Católica de Chile School of Business, Chile
- UBC Sauder School of Business, Canadá
- Yale School of Management, Estados Unidos

2

EUROPE, MIDDLE EAST AND AFRICA

- ESMT Berlin, Alemania
- HEC Paris, Francia
- IE Business School, España
- IMD, Suiza
- Koç University Graduate School of Business, Turquía
- Lagos Business School, Pan-Atlantic University, Nigeria
- Saïd Business School, University of Oxford, Reino Unido
- SDA Bocconi School of Management, Universidad Bocconi, Italia
- Stockholm School of Economics, Suecia
- Strathmore Business School, Kenia
- Technion-Israel Institute of Technology Israel
- UCD Michael Smurfit Graduate Business School, Irlanda
- University of Cape Town Graduate School of Business, Sud Africa
- University of Ghana Business School, Ghana

3

ASIA-PACIFIC

- Asian Institute of Management, Filipinas
- Business School, Renmin University of China, China
- Fudan University School of Management, China
- Hitotsubashi University Business School, School of International Corporate Strategy, Japón
- Hong Kong University of Science and Technology Business School, China
- Indian Institute of Management Bangalore, India
- National University of Singapore Business School, Singapur
- Seoul National University Business School, Corea del Sur
- University of Indonesia Faculty of Economics, Indonesia
- UNSW Business School, Australia

Exchange and summer programs

Immerse yourself in a fulfilling international experience with our exchange and summer programs.

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The students of the Master in Business Management can travel to over

60 universities
around the world.*

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EUROPE

Fachhochschule Technikum Wien
Management Center Innsbruck
ICHEC Brussels Management School
Katholieke Universiteit Leuven
Louvain School of Management
Copenhagen Business School
Danmarks Tekniske Universitet
Aalto University School of Business
Audencia Nantes École de Management
EDHEC Business School
EMLYON Business School
ESC Rennes School of Business
ESCP Europe
Grenoble Ecole de Management
Groupe ESC Dijon Bourgogne - Burgundy School of Business
IÉSEG School of Management
NEOMA Business School, Campus Reims
Telecom Ecole de Management
ESSEC Business School
ESB Business School - Reutlingen University
European Business School - International University Schloss Reichartshausen
Frankfurt School of Finance & Management
HHL Leipzig Graduate School of Management
Hochschule Aalen
Hochschule Mainz
Hochschule Pforzheim
Hochschule Ravensburg-Weingarten
ISM Dortmund

Kühne Logistics University –
Wissenschaftliche Hochschule für Logistik und Unternehmensführung (KLU)
Munich Business School
Münster University of Applied Sciences
Technische Hochschule Brandenburg
Technische Hochschule Nürnberg
Georg Simon Ohm
Technische Universität Hamburg-Harburg
TU Kaiserslautern
University of Mannheim
WHU – Otto Beisheim School of Management
Zeppelin University
SDA Bocconi School of Management, Bocconi University
Rotterdam School of Management, Erasmus University
University of Twente
BI Norwegian Business School
Centrum PUCP Business School
ESAN Graduate School of Business
Nanyang Technological University
EADA Business School
IE Business School
Chalmers University of Technology
Jönköping International Business School
Karlstad University
Stockholm School of Economics
Universität St Gallen
University of Zurich

*Partnerships subject to changes.

NORTH AMERICA

University of Toronto
Sauder School of Business - University of British Columbia
Université Laval
York University
Jesse H. Jones Graduate School of Business - Rice University
Johnson Graduate School of Management - Cornell University
McCombs School of Business - UT Austin
Tulane University

LATIN AMERICA AND ASIA

COPPEAD School of Business
Antai College of Economics & Management, Shanghai
Jiao Tong University
Fudan University School of Management
Universidad de los Andes
Universidad Externado de Colombia
Centrum PUCP Business School
ESAN Graduate School of Business
Nanyang Technological University
Indian Institute of Management Bangalore
Hitotsubashi University, Graduate School of International Corporate Strategy



Doubles degrees

The students of the **Master in Business Management** have the chance of studying a double degree in several universities around the world:

- Yale School of Management
- The Champan Graduate School of Business
- Stuart Graduate School of Business, ITT
- Boston University Metropolitan College
- Burgundy School of Business



Financial and Educational Aid

EGADE Business School recognizes the effort of students with outstanding careers and their goal of studying a graduate's program to enhance their professional growth. That is why we have several financial and educational aid options to complement your investment.



Aid from financial institutions

External financing solutions to cover part of the tuition.



Institutional Partnerships

Agreements with companies to boost their executives skills.



EGADE Business School Financial Aid

Aid granted to students with an outstanding career.



Financial aid for foreign students

Financing solutions and scholarships that allow international students to study at EGADE.



Aid from financial institutions

Tec Educational Loan

It is a financing program that defers the payment of a percentage of your graduate tuition.

FIDEREH

A federal trust, administered by Banco de México, to finance postgraduate studies of Mexican students.

Laudex

Financial organization specialized in granting credits for educational purposes in Mexico, which can cover everything from monthly payments, registration to debts or graduation costs.

Estudia más

Organization that provides credits to give students the financial options and tools so that they don't have to worry about financing and focus on their personal and professional development.



Institutional Partnerships

Students working for a company, institution or organization that has an ongoing partnership or agreement with Tecnológico de Monterrey will get a cost reduction on their tuition depending on each partnership.



EGADE Business School Financial Aid



EGADE Talent

Financial aid for candidates who show academic and/or professional excellence, leadership potential and contribute to the values, diversity, and vision of EGADE Business School.



Empowering Business Women

Financial aid created to direct the talent of extraordinary women towards their maximum potential, financing a percentage of their postgraduate studies and offering mentoring with great experts in their field of interest.



The EXATEC Tuition Agreement

This type of financial aid is granted only to Tecnológico de Monterrey's alumni who get a cost reduction in their tuition.



Financial Aid for International

1

International Talent EGADE

Financial aid for top international talent who are not only interested in business and innovation, but also have enormous leadership potential.

2

HONDUFUTURO (Honduras)

HonduFuturo is a nonprofit organization in charge of promoting, guiding, and financing Honduran professionals who have demonstrated academic excellence and wish to carry out their postgraduate studies in top foreign universities.

3

GUATEFUTURO (Guatemala)

Guatefuturo is a nonprofit organization committed to broadening Guatemalan talent by promoting, guiding, and financing Guatemalan professionals who have demonstrated academic excellence and wish to carry out their postgraduate studies in top foreign universities.

4

FAFSA

Financial aid for residents and citizens of the United States with low-interest rates to help students finance their education.



Meet some outstanding members of our faculty



**Eduardo Enrique Aguiñaga
Maldonado**

*Ph.D. in Administrative Sciences at
EGADE Business School*

Aguiñaga is the director of Full-Time programs at EGADE Business School. He has centered his research on sustainability and innovation, particularly on topics related to circular economy. Formerly, he worked as a leader for circular economy in Heineken Mexico. He is a member of the National System of Researchers and has published several articles in scientific journals. He has also collaborated in several consulting projects focused on waste valorization.



**Lucila
Osorio**

*Ph.D. in Administrative Sciences at
EGADE Business School*

Osorio currently works as a Research Professor at the Department of Marketing and Business Intelligence at EGADE. She has working experience in marketing and exports in companies like Heineken Mexico and Nutech Industrial. Her research has been published in several journals including the Journal of Product & Brand Management and the Journal of Retailing & Consumer Services. She has exposed her research at several national and international conferences like ACACIA (Academia de Ciencias Administrativas) and IAM (Iberoamerican Academy of Management).



**Jorge Miguel
Rocha**

*Ph.D. in Philosophy at Tulane
University*

Rocha has focused his work on marketing, consumer behavior, social research methods, and social media analysis. As a consultant, he works for small companies with a high-growing potential. He is a board member and financial supervisor at Grupo Internacional de Inversiones Monterrey. He is a member of the American Anthropological Association and the International Society for Social Network Analysis, among others.



Monterrey

A city for exponential growth

Study and develop your professional career in a city where growth and transformation are the norm.

Thanks to its work culture, the presence of important global companies and its proximity to the United States, Monterrey has positioned itself as one of the most important economic centers in Mexico and Latin America.

By studying in Monterrey, you will have access to a dynamic business environment and the chance to position yourself within national and international companies. Alongside, you will connect with entrepreneurs and businessmen who will help you expand your network and enrich your vision and perspective on business.



The second **largest city** in Mexico



Home of **renowned companies** like CEMEX, Vitro, FEMSA & Grupo Alfa



2nd state with the **highest foreign investment** in Mexico



2 hours away from the US border



Leader in **Nearshoring investment** in Mexico



Nuevo León **produces 9.8% of Mexico's exports**



+140 industrial parks



+4200 companies with foreign investment

Redefending the way of doing business

When talking about business, it is essential **to go further and reflect on how companies contribute to the well-being of society**. Under this mindset, **EGADE Business School** has sought to contribute to the training of leaders and companies that **rethink the way of doing business** to sustainably impact the development of Latin America.

By placing students as the agents of change of their growth, we aspire to **educate executives, specialists, and entrepreneurs** with a disruptive vision that lets them create new solutions to global and business challenges.



EDUNIVERSAL
RANKING 2023
BUSINESS SCHOOLS

#1 School of Business in Latin America Eduniversal
Business Schools Ranking 2008 - 2023 with 5 Palms of Excellence



+ 100 international partnerships



+ 20,000 graduated students



#1 in México 2021-2024
#1 in Latin America 2021-2023

#38 in employability worldwide 2024
#51 in the world 2024



Founding member of GNAM

Triple Crown Accreditation

We belong to the **top 1% of business schools in the world** that holds Triple Crown Accreditation due to our high-quality standards.





EGADE Business School Tecnológico de Monterrey

Campuses

Ciudad de México

Carlos Lazo 100
Col. Santa Fe, Álvaro
Obregón

Monterrey

Eugenio Garza Lagüera
y Rufino Tamayo. San
Pedro Garza García,
Nuevo León

Guadalajara

General Ramón
Corona 2514
Zapopan, Jalisco

Challenge the present,
shape the future.

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