



EGADE Business School
Tecnológico de Monterrey

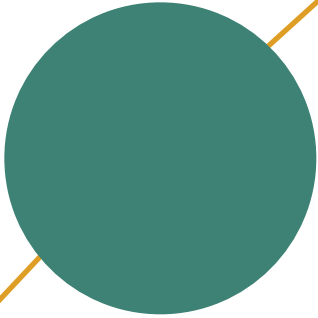
Executive Education

Global Leadership

A gateway to International Business.



(In partnership with Global OneMBA)



Develop a strategic and comprehensive outlook on business with Global Leadership, an innovative program of EGADE Business School's Executive Education exclusively created to provide high-level executives and managers with the international mindset needed to advance their reach and leadership.

This cutting-edge program offers an up-to-date understanding of the global business environment. It aims to foster the development of an improved set of skills to encourage the design and implementation of the transformational strategies that will get you on track to lead multicultural cross-functional teams on a global scale.

Live an international top-level experience and networking through academic residencies, company visits, and meetings with leading experts, professors, and other consortium members. Delve into the analysis and application of the latest megatrends in business.

Interaction with experienced experts from the 4 consortium schools



Gain:

- Specialized knowledge, skills, and tools for better decision making in multicultural contexts.
- A profound understanding of global business megatrends.
- International networking with senior leaders across 4 continents.
- A global outlook and competitive edge to transform your organization.
- Sufficient theoretical and practical experience on strategic markets and far-reaching decision-making.
- Interaction with experienced experts from the 4 consortium schools and guest countries.



Part I. Global Courses & Project

Leadership, Organization, and Change

Lead by: **Dra Kaja Kroll**

Develop your global leadership skills by guiding multicultural teams in global strategic projects.

Strategy in the Global Arena

Lead by: **Dr. Luis Garcia Calderon and Dr. Raul Montalvo**

Develop a strategic business outlook by designing and implementing a global blueprint including multicultural and multidisciplinary teams.

Part II.

Global Business Immersion in global markets

Lead by: **Dr. Juan A Enciso**

In each of the global residencies you will obtain practical knowledge about international markets and cooperation in multicultural contexts to develop a wider outlook on business. Leverage unique company visits and meetings with business and government leaders from our guest countries (Mexico, Brazil, USA, Germany, China and, India) and around the world.

Part III.

Coaching and Tutoring

Lead by: **Dr. Jaime Garcia N.**

Personalized coaching and tutoring sessions to strengthen and align the knowledge and skills developed during the program studied.

Part IV.

Social Impact Challenge

Lead by: **Dr. Jose Maraboto.**

Prepare a project with a social impact in multicultural teams, aiming to meet the UN Sustainable Development Goals.



Global vision on the future of business

Academic Leaders

Dr. Juan A. Enciso



Juan Antonio Enciso Gonzalez has a broad experience dealing with global business issues, from the academic and practical perspective. With an integral perspective, with solid background working in federal government, global organizations, consulting, and academic areas.

Program addressed to:

- High-potential managers and executives.
- CEO's and entrepreneurs.
- Professionals with expertise in project implementation and team leadership with 10+ years of experience.
- Everyone interested in innovatively impacting the international development and crucial strategies of their organization.

Educational model:

- Hands-on learning of specialized concepts, new trends, and strategy simulators.
- Preparation of academic and social projects with a global reach.
- Courses, conferences, mentoring, and tutorials with experienced experts.
- Learn through the OneMBA Educational platform. Knowledge Tracks at Global Connected Platform & Social Initiative.



EXECUTIVE PROGRAM

Investment: \$400,000.00 MXN

START DATE:

OCTOBER 2022

LANGUAGE:

ENGLISH



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**Challenge
the present,
Shape
the future.**

egade.tec.mx

