



EGADE Business School  
Tecnológico de Monterrey

# Custom-made International Programs

A global experience  
that transforms your future.



#1 in Mexico  
& LATAM



eduniversal

**EGADE Business School is the most globalized school in Latin America, where innovation and digital transformation are brought together to help you grow your leadership and stand out on a global scale.**

Challenge the present,  
Shape the future.

[egade.tec.mx](http://egade.tec.mx)

Growth should not be at odds with social and environmental responsibility. In this time and age, sustainability has to be included as an essential part of an organization's strategy. At EGADE we empower omnipreneurial leaders who create shared value and transform society.

## Innovation through VR

For several years, EGADE has bet on the potential of virtual courses as a means to complement the experience of academic programs. These courses are taught online through a virtual reality (VR) platform where students can find resources, live sessions, and teamwork.

Recently, in collaboration with Samsung Electronics Mexico, EGADE Business School launched its first-ever VR Lab at the school's campus in Monterrey, with the goal of innovating in business education through VR, delivering revolutionary experiences to carry out projects with greater efficiency and comfort, and providing access to new knowledge and better learning technologies.

Nowadays, EGADE has VR Labs on all of its campuses: Monterrey, Santa Fe, and Guadalajara.

Our international and custom-made programs are offered both onsite and online, so as to cater to the new trends and needs of the global market while always betting on innovation and entrepreneurship, a hallmark of our globally renowned business school.



## Custom-made programs

EGADE offers unique and custom-made solutions to fit the strategy, needs, goals, and culture of foreign Universities through an innovative "cocreation" methodology, making possible for international institutions to create the perfect custom study abroad program for their students.

These programs are designed around various topics such as **Innovation, entrepreneurship, digital transformation, technology, finance, management, leadership, marketing, operations, and energy.**

This offer also includes programs combining two main topics structured throughout various modules.

- + **Innovation and Entrepreneurship.**  
Family entrepreneurship and corporate entrepreneurship.
- + **Technology and Digital Transformation per industry** (banking, health, etc.).
- + **Energy and Sustainability**  
(Oil & Gas, etc.)



Innovation



Entrepreneurship



Digital Transformation



Technology



Finance



Management & Leadership



Marketing



Sustainability



Operations



Energy

# Strategic business intervention model

This is a thorough and comprehensive methodology in which unique solutions to fit the specific needs of your organization are defined, designed and delivered through:



## Some of our clients



# An academic and life experience

## Experience Mexico at its best!

Go beyond the academic and learn more about this vibrant and dynamic country by having a live experience or a digital experience in the Mexican culture.

## Monterrey

Monterrey is a fascinating city, considered as a modern manufacturing giant and cultural hub.

From specialty museums, breathtaking natural wonders, exquisite architecture, landmarks, and historical sights—Monterrey is much more than an industrial city

## Parras de la Fuente

Parras de la Fuente, located a few hours away from Monterrey, is considered to be a Magical Town. It is well known for its walnut trees, its ancient architecture, its history as an oasis in the northern deserts and of course for its vineyards, where you can find the oldest winery on the continent.



## Santa Fe

EGADE Business School Santa Fe is located on the western edge of Mexico City in the fastest growing business district in Mexico.

Mexico City is a fascinating site that marvels its visitors with a great number of museums, monuments, traditional neighborhoods, historical buildings and cultural centers.



## Tequila

Tequila is a magical town in the state of Jalisco, famous for being the birthplace of the ancient drink that gave it its name. It has become one of the most important tourist destinations in the area thanks to its beauty.



The prestige of our programs is recognized by the most important accrediting agencies of business education worldwide.



## Teotihuacán

Visiting the Pyramids of Teotihuacán is a must for all of those who wish to learn about Mexico's pre-Hispanic past. This site gives an account of the greatness of the Mesoamerican cultures.

The National Museum of Anthropology has fulfilled the mission of investigating, preserving, exhibiting and disseminating the most important archaeological and ethnographic collections in the country.



## Guadalajara

Guadalajara is the second largest city in the country and is ranked as the eighth best city to visit in Mexico and South America. Known as the land of tequila and mariachi, it is rich in history and traditions; it is also known as the Mexican Silicon Valley. Guadalajara has managed to bring culture and modernity in a single space by preserving traditions such as charrería, folk dance and tequila, while also becoming the main producer of technology and software in the country.



## Any questions? Contact us.



### SANTA FE

Gabriela Paz  
paz@tec.mx  
Alejandra Gómez  
alejandragomez@tec.mx

ADDRESS  
Av. Carlos Lazo 100, Santa Fe,  
Álvaro Obregón, 01389,  
Ciudad de México